



News from Double Ewe

August 30, 2007

Fall is just around the corner, and I can't wait! September & October are my favorite months – the weather cools down and it's prime knitting weather, and the holiday crazies haven't kicked in yet. Perfect.

So, with summer ending, we'll be going back to our regular hours starting September 4th:

- Tuesday – Thursday: 10:00 – 8:00
- Friday – Saturday: 10:00 – 5:00
- Sunday – Monday: Closed

New Stuff

We've been getting some new yarns in the shop, and there's more to come! Here are the most recent arrivals:

- **Boku** – Wool & silk, worsted. A beautiful self-stripping wool/silk blend with gradual color shifts. Affordable price and softer than some of the other similar yarns.
- **Suri Merino** – Suri alpaca & merino wool, worsted. Soft & supple; will create light and warm garments or accessories.
- **Cocoon** – Superwash merino wool, fingering. A super soft yarn that's great for baby items, lacy scarves, and the nylon content makes it durable enough for socks. Easy care!
- **Plymouth Tweed** – 100% lambswool, worsted. Soft lambswool with rich tweeded colors – both classic & sporty.
- **Harmony needles** – I usually find 12" circular needles difficult to knit with; however Harmony has made some to our specifications with shorter bamboo tips making them easier to use. With very flexible cables & smooth joins, these would be nice for baby hats or the arms of small children's sweaters. We also have 5" DPN's available from Harmony.
- **Heathered Bulky** from Harrisville Designs – 100% wool, bulky. If you read my blog, you might already know that I have a special place in my heart for all of the Harrisville yarns. Heathered Bulky is no exception. It's just so wooly, heathered and pretty!

Arriving in September:

- **Sox Appeal** from Knit One Crochet Too
- **Frog Tree Yarns**
- **Lifestyle** from Zitron

Welcome back to News from Double

Ewe! You may have noticed that I took a little hiatus from the newsletter. But with fall arriving, I'm going back to a monthly newsletter. However, I've decided that I need to make some changes:

Email vs. USPS Mailing List

Due to the high cost & labor of printed mailings, I've decided I need re-think my mailing list. If you have access to a computer, I encourage you to sign up for the email list. If email isn't an option, you'll still receive communication from us, but just not as often. Here's what you'll get with each choice:

Email list:

You'll receive email notifications of all sales & promotions, class schedules, special announcements, and monthly newsletters.

USPS Mailing list:

You'll receive postcard notifications of sales and special events. Printed copies of newsletters & class schedules will be available in the shop or on our website: www.double-ewe-yarn.com

Because the mailing list and the Frequent Buyer Rewards program are actually the same list, I don't want you to feel that you *have to* receive mailings to be enrolled in the rewards program. If you'd rather not be on either mailing list, please just let me know.

Thanks for understanding.

Kelly

Fall Classes

The fall class schedule is now available online or you can pick up a copy in the shop. The classes we're offering this time around are:

- Knitting 101: Beginning Knitting
- Learn to Knit - Just the Basics
- Knitting 102: Getting Fancy
- Finishing Techniques
- Fixing Mistakes
- Felted Clogs
- Custom Fit Mittens
- Felted Bags
- Knitter's Choice: Help Night & Morning
- Norwegian-Style Mittens
- Hats & Mittens on Straight Needles
- Handknit Socks – using DPN's or circulars
- Pick a Pattern: Knitting Pure & Simple Sweater
- Hats for Everyone
- Fair Isle Little Lucy
- Baby Socks (or An Intro to Socks)
- Cute Ruffle Bag: Entrelac Boot Camp
- Double Knit Headband

For complete class descriptions, dates & times, you can pick up a schedule in the shop or you can get it online at <http://www.double-ewe-yarn.com/Calendar.htm>. If you'd like to sign up for a class, call me at 763-780-2465, or just send me an email (kelly@double-ewe-yarn.com).

New Feature: Yarn of the Month

Something new! Each month, I'm going to be featuring a different yarn. Some months, it'll be a yarn that's new to the shop; other months it might be one of the unsung heroes or good old standbys. But here's what it means to be the YOTM:

- Free mini "play-with-it" skeins – about 4 yards or so, depending on the yarn; enough for you to take a little test run with it.
- 10% discount during the month.
- Free one or two skein patterns available with purchase.

September's Yarn of the Month

Boku, from Plymouth Yarn, is our first YOTM. It is a worsted weight yarn made of 95% wool, 5% silk. As I mentioned earlier in this newsletter, Boku is self-stripping, with gradual color shifts. It's a great choice for many projects: sweaters, slippers, scarves, hats, mittens, and it felts beautifully. At \$6.20/50 gram skein, it's more affordable *and* softer than some of the other similar yarns. During September, at 10% off, it'll be even more affordable – consider it for your next project!



Free Boku Patterns available:

- Small Felted Purse
- Ruffled Scarf
- Ribbed Hat
- Fingerless Gloves

Charitable Knitting



Our first charitable knitting project we did together as a shop was a big success! During the month of August, we knit 36 hats, 34 pairs of socks, and 2 baby blankets. They've been sent to afghans For Afghans, who will forward them on to a hospital in Kabul. For more information, visit their website: afghansforAfghans.org.

On the Internet

Many of you have discovered that the web is an excellent resource for knitting information, inspiration, and patterns. There are online magazines, tutorials, free patterns, and blogs. But be warned: time can get away from you online...and that can cut into your knitting time! This month I thought I'd highlight some of my favorite online pattern resources.

Knittingdaily.com

This is a daily newsletter by Interweave Knits. The newsletters are educational & fun to read. When you sign up (for free), you get access to their online pattern library, which has a lot of very nice patterns at all skill levels. The site is also a great reference when you come across an unfamiliar technique.

Knitty.com

Knitty is a quarterly online knitting magazine that offers articles about knitting, trends, techniques...lots of stuff. But I think Knitty is best known for their patterns. Every quarter they offer around 15 – 20 new projects. A lot of the patterns are on the trendy, hip side (hmmm...not sure if people say "hip" anymore – I'm so *not* hip), but there's always something I'd like to knit.

Magknits.com

Magknits is another fun online resource. They don't have articles, but they do offer free patterns every month or so. It's not as *slick* as Knitty, but it has it's own charm. One thing I like about Magknits is that a lot of the patterns seem to be written by people with day jobs, not professional designers. It seems like a good way to start dabbling with designing & pattern writing.

Next month...

Some of my favorite knitting blogs...

Knittin' with Ewe

Just a reminder - you're all welcome to join us!
Come knit or crochet with us - bring your friends, make new ones. It's always fun to get together with other knitterly people, get inspired, and maybe get some advice from more experienced knitters. Bring whatever you're working on and join us! Absolutely free - no strings attached.

**Tuesday
evenings
6:30 – 9:00 pm**

**Friday
afternoons
1:30 – 4:30**



Bringing Quality Yarn from Ewe to You!

9201 Lexington Avenue North #5B
Circle Pines, MN 55014

763-780-2465
www.double-ewe-yarn.com

Double Ewe Yarn Shop
9201 Lexington Ave N #5B
Circle Pines, MN 55014